

BLAIR R. MILLER

MULTIMEDIA PRODUCER//EDITOR//JOURNALIST

BLAIRRICHMILLER.COM

+1 (972) 904-9863

BLAIRMILLER88@GMAIL.COM

EMPLOYMENT HISTORY

DENVER7 KMGH-TV (ABC) // DIGITAL REPORTER

DENVER, CO // AUGUST '16 - PRESENT

▶ Primary reporter and editor covering government/politics, courts, crime, marijuana and oil & gas for digital side of news station. Also research and write for TV when beat comes into its purview.
▶ Photograph (video and still) news events associated with my writing.

KOB 4 TV (NBC) // WEB PRODUCER

ALBUQUERQUE, NM // AUGUST '14 - AUGUST '16

▶ Ran KOB.com and its social media sites - including all news editing, writing and breaking news - for afternoon/night side shift. 6 million+ monthly views. Help organize coverage of stories with desk, producers.
▶ Helped increase Facebook following by 80+% and Twitter following by 200% in first 2 years.
▶ Investigative, police, legislative and court-related work. General assignment desk operations.
▶ Breaking news, special assignments, helicopter and sports photographer/field producer. Avid, Final Cut editor.
▶ 2015 New Mexico Broadcasters Association award winner for best news website.

KOMU 8 NEWS (NBC) // DIGITAL PRODUCER/REPORTER

COLUMBIA, MO // AUGUST '13 - AUGUST '14

▶ Updated and maintained all digital news properties for the station, including KOMU.com, Facebook, Twitter, Instagram and Flickr. Helped increase Facebook followers from 16k to 48k in 10 months. 200k+ weekly outreach.

▶ Won 2014 Missouri Broadcaster's Association award for best web coverage for Ryan Ferguson case.
▶ Developed new breaking news strategies for use at station and in classes at Mizzou.

FREELANCE MULTIMEDIA PRODUCER/EDITOR/ENGINEER

COLUMBIA, MO // MARCH '10 - AUGUST '14

▶ Produced and designed video content, websites and advertising content for musicians, artists, and filmmakers. Clients include Richard the Lionhearted and Boreal Hills (bands), Uprise Bakery (business), Michael Wilson (videographer, *You're Next*, *Sun Don't Shine*, *A Teacher*), Jennah Beilgard (photographer).
▶ Manage, book and promote bands on national tours and international album releases. Past clients: Richard the Lionhearted (*Columbia, Mo.*), Boreal Hills (*St. Louis, Mo.*), Blank Range (*Nashville, TN*), Snake Island (*Omaha*)
▶ Engineered and produced four albums for bands, ran live sound at local music venue (*The Hairhole*).
▶ Albums produced have sold more than 7,000 copies internationally.
▶ Design show and album promotional posters and album covers.
▶ Production Assistant for 2011 True/False Film Festival bumpers (*Dir.: Andrew Droz Palermo*)

KOMU 8 NEWS (NBC) // NEWS PRODUCER/REPORTER

COLUMBIA, MO // AUG. '07 - MARCH '10

▶ Produced 6 p.m., 10 p.m., occasional morning newscasts.
▶ Multimedia Journalist (MMJ) who did day-turn stories with live shots, developed investigative and enterprise pieces.
▶ Ran back-to-back investigative series during sweeps that detailed campaign finance contributions for Senators Roy Blunt and Claire McCaskill. Found Blunt to be a major recipient of funds from Big Pharm and medical companies trying to shut down health care and Medicaid reform.
▶ Helped construct and found KOMU's social media presence via Facebook, Twitter and Flickr.
▶ Edited and produced content for KOMU.com. Field produced live shots and operated ENG truck (HD/SD).

CBS NEWS (LONDON BUREAU) // PRODUCER INTERN

LONDON, UK // AUG. '08 - DECEMBER '08

▶ Hub of incoming digital news during terrorist crisis in Mumbai, India for four straight days via social media and internet research. Trained producers and reporters on use, journalistic application of social media in its early days.
▶ Field produced live shots bi-weekly for CBS Newspath (for distribution on American affiliates) with Charlie D'Agata and Richard Roth, mostly in relation to the catalyst of the Great Recession, the fall of Bear Stearns.
▶ Wrote international content for international block of CBS Early Show and Evening News, edited for website.

KMOX NEWS (STL) / MDN // STATE CAPITOL REPORTER

JEFFERSON CITY, MO // JAN. '08 - MAY '08

FORD MOTOR COMPANY // CORPORATE COMM. INTERN

DEARBORN, MI // MAY '09 - AUG. '09

MIZZOU ATHLETICS // SPORTS INFO. ASSISTANT

COLUMBIA, MO // AUG. '06 - DECEMBER '09

FOX SPORTS SOUTHWEST // INTERN

IRVING, TX // MAY '07 - AUGUST '07

EDUCATION

▶ **University of Missouri**
Columbia, Missouri
Bachelor of Journalism '09
Radio/TV Journalism
Aug. '06 - Dec. '09

▶ **The Colony HS**
The Colony, TX
High School Diploma '06

SKILLS

▶ Wordpress.org, OPYN, Drupal, Joomla CMS build and maintenance proficient.
▶ CSS, HTML, HTML5, JavaScript experience.
▶ Camera proficiency: Panasonic, Sony XDCam EX/HD, DVCPro, Canon D/EOS, Nikon D-Series, Black-Magic 4K
▶ Social media expert (Facebook, Twitter, Instagram, Reddit, Tumblr, etc.) Google Analytics trained.
▶ Adobe FinalCut, Premiere Pro, Photoshop, Illustrator, AfterEffects, Lightroom, InDesign proficient.
▶ Avid (iNews, Newscutter, Express Pro) and AP ENPS proficient. FTP transfer and protocol knowledge.

REFERENCES

▶ Available upon request.